

Economic Opportunities

Contextual Environment

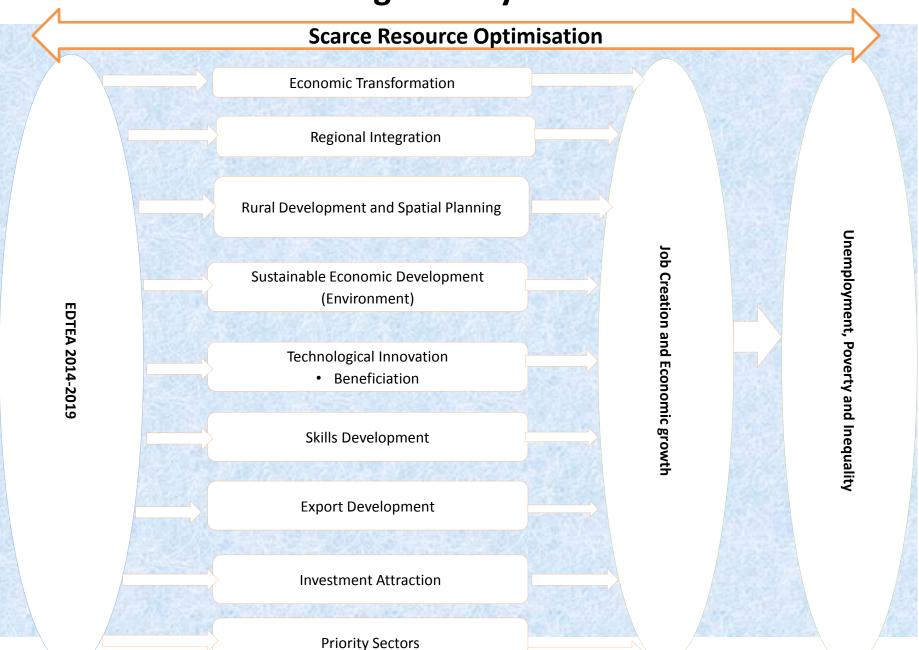
- Slowdown in China's economic growth- trade will diminish
- Steep depreciation of the Exchange rate (volatility)
- Low global commodity prices
- Fiscal pressure and increasing costs associated to rising debt-Austerity measures (constrained fiscus, recruitment)
- Credit rating sitting just above "junk status"
- High unemployment and poverty
- Declining trend in manufacturing
- Backlog in infrastructure and bulk service requirements
- Severe drought conditions
- Inflation ticking up –higher interest rate trajectory envisaged
- Business and consumer confidence levels are low

EDTEA STRATEGY PILLARS

Integration and linkages aiming for (re) industrialisation, modernisation and urbanisation Industrial **Environmental Economic Hubs Tourism Aerotropolis** Maritime Management and Special **Economic Zones** TRANSVERSAL ACTIVITIES • SMME and Cooperatives development • Economic transformation • Information, communication and technology • Research and innovation Economic decentralisation Organisational excellency • Funding and financial sustainability • Sustainable development

Strategy alignment with National Development Plan, Industrial Policy Action Plan, New Growth Path and Provincial Growth and Development Plan as well as the National Tourism Sector Strategy

Strategic Policy Thrust



National Policies an

- Legislation
- National
 - Development Plan (NDP)
- NIPF/IPAP
- National Growth Path
- Tourism Act
- Environmental **Policies**
- SEZ act
- Trade policy
- Investment
- **Export promotion**
- **SIPS**
- Aviation policies
- Regional airport

Provincial Strategies

- PGDS
- **PSEDS**
- IDS
- Investment
- **Export**
- Maritime
- Aerotropolis
- **Tourism**
- SMME/Coops
- Environmental management

Priority Programmatic Interventions 2014-2019

strategic Programmes

- **Industrial Advancement**
 - Industrial Economic Hubs
 - Special Economic Zones (SEZs)- DTP and RBIDZ
 - Automotive supplier park
 - Beneficiation
- Aerotropolis
 - o Master Plan (Land use, infrastructure, Airport city Model, Mapping of the Aerotropolis catchment area)
 - Aerotropolis Institute
 - Route development
- Tourism
- **Environmental sustainability**
- **Economic Infrastructure**
 - Multi modal logistics hubs
 - o SIPs
 - Irrigation
 - Road, Rail
 - **Regional Airports**
 - ICT (Broadband)
 - **Dube Trade Port Cargo optimisation**
 - o Harbours
- **Rural Economic Integration**
- Corridor and Nodal development
- Implementation of the Maritime strategy
- **Regional Airports**
- Techno hubs
- High Speed Rail (Durban, Pietermaritzburg, Richards Bay, Port Shepstone)
- **Export promotion**



uMhlathuze PSEDS Catalytic Projects

Comparative Advantage Sectors	Forestry and Logging; Wood Processing; Water Transport; Mineral Mining; Metal Manufacturing; Non-metal heavy manufacturing; Construction and engineering
Industrial Hubs	Primary: Richards Bay IDZ (Metal Manufacturing; Resource beneficiation and ship building)
Key Interventions/Projects	 Construct a container terminal at Richards Bay Zone new land along the N2 near Nseleni for industrial development Develop a refrigeration facility at the Port of Richards Bay Capacitate the University of Zululand to offer engineering courses Develop a ship-building industry in Richards Bay Promote and market Route 66 Zulu Cultural Heritage Route Support essential oils farming and processing Richards Bay Airport upgrade uMhlathuze International convention centre The Ridge Estate Development Regional Innovation and Technology Hub

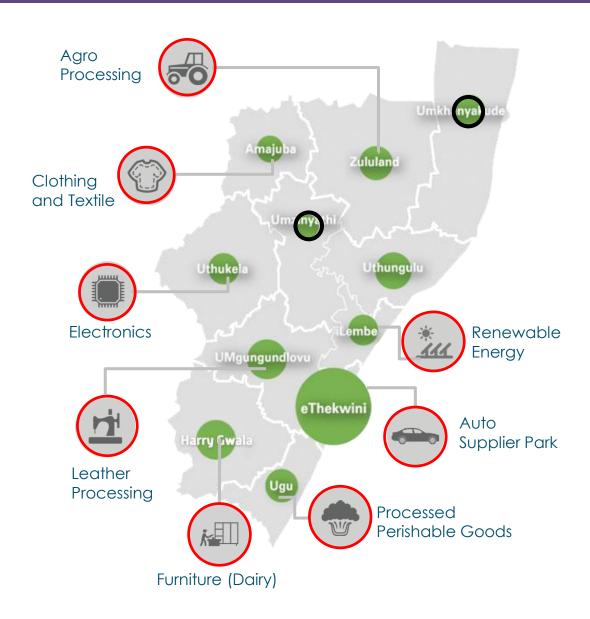
Maritime

- Key planned maritime initiatives includes:
 - ✓ district maritime strategies to unlock economic potential within inland waterways surrounding rural communities
 - √ developing a fully-fledged oil and gas hub and gas support services in RBIDZ
 - ✓ development of catfish farming cooperatives in the province with the aim of identifying suitable culture sites
 - ✓ create Black Industrialists even in our white dominated maritime industry and are currently assisting black owned and managed fish farms to develop and grow their businesses as well as to meet market demand

Economic rationale for IEH

- 1. Respond to adverse socio economic conditions in the province (economic growth, unemployment, poverty, inequality)
- 2. Address spatial development (outside of Durban, Pietermaritzburg and Richards Bay)
- 3. Radical transformation of economic structure (intervene on the production side vs expenditure side)
- 4. Provide economic opportunities for local development (local partnerships are key to prevent leakage)

Industrial Economic Hubs in KwaZulu-Natal



= front runners

= lagging

Tourism

- Key planned tourism initiatives includes:
 - ✓ Drakensberg Cable Way business plan is currently being formulated
 - ✓ Isandlwana Cultural heritage
 - ✓ East 3 Route SA, Mozambique, Swaziland & Sychelles
 - ✓ Investigate the viability for establishing a fund to support the bidding for major events and exhibitions (Tourism Levy).
 - ✓ Bhambatha Lodge fencing and rehabilitation of the game reserve and sourcing funding to resuscitate the lodges
 - ✓ Ingodini Border Caves construction of accommodation & cave precinct and Community Conservation Area.
 - ✓ Ndumo Lodge upgrade refurbishment of existing chalets, ablution facilities and construction of accommodation facilities.
 - ✓ Operation and management of Ntsikeni & May the lodges
 - ✓ WOWZULU Marketplaces establishment and operations of Emazizini, Ndumo and Khula Village Market places.
 - ✓ Simunye Tourism Information Centre refurbishment and furnishing of the information Centre.

Thank you