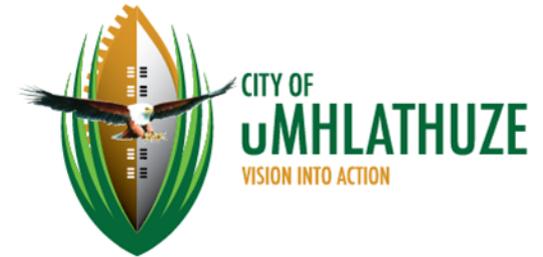


# Mayoral Advisory Panel Introduction Meeting

08 June 2016

## Mayoral Advisory Panel Terms of Reference



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# Summary: City of uMhlatuze Profile – 2011

Population	334 459	No Schooling		7.2%
No. of House Holds	86609	Matric		36.9%
Female Headed HH	40.70%	Higher Education		7.3%
<b>Groups</b>		<b>Individual Monthly Income</b>		
Indians	3.7%	No income		136821 (40.9%)
Coloureds	0.9%	R 1 - R 400		54696 (16.3%)
African	87.7%	R 401 - R 800		10308 (3.08%)
White	7.3%	R 801 - R 1 600		28083 (8.3%)
<b>Gender</b>		R 1 601 - R 3 200		16998 (5.0%)
Female	50.51%	R 3 201 - R 6 400		13947 (4.1%)
Male	49.5%	R 6 401 - R 12 800		15363 (4.5%)
Unemployment Discouraged	38532 12948	R 12 801 - R 25 600		12372 (3.6%)
Employment	85878	R 25 601 - R 51 200		4659 (1.3%)
HIV Positive	37%	R 51 201 - R 102 400		864 (0.2%)
<b>Age</b>		R 102 401 - R 204 800		390 (0.1%)
<15	33.0%	R 204 801 or more		252 (0.07%)
15-64	64.2%	65+ 2.8%		

# CoU Key Challenges

## Key challenges facing the city:

- Low level of skills and illiteracy;
- High rate of unemployment, low economic growth and sustainability of industries;
- High levels of poverty;
- Ensuring adequate energy and water supply;
- High levels of crime and risk;
- Increased incidents of HIV/AIDS and communicable diseases;
- Commodity based economy that is vulnerable to international market prices & economic cycles;
- Access to capital by SMMEs and lack of proper local sourcing;
- Highly vulnerable revenue streams for the city;
- Infrastructure backlogs;
- Environmentally sensitive area.



# Panel Membership

## **Political Office Bearers**

- Mayor, Deputy Mayor and Chairpersons of Portfolio Committees

## **External Members**

- Eight appointed panel members

## **Management**

- Executive Management Team

## **Public Entities**

- Transnet, RBIDZ, Mhlathuze Water, TIKZN, Tourism KZN etc.

## **Economic & Infrastructure Cluster Departments**

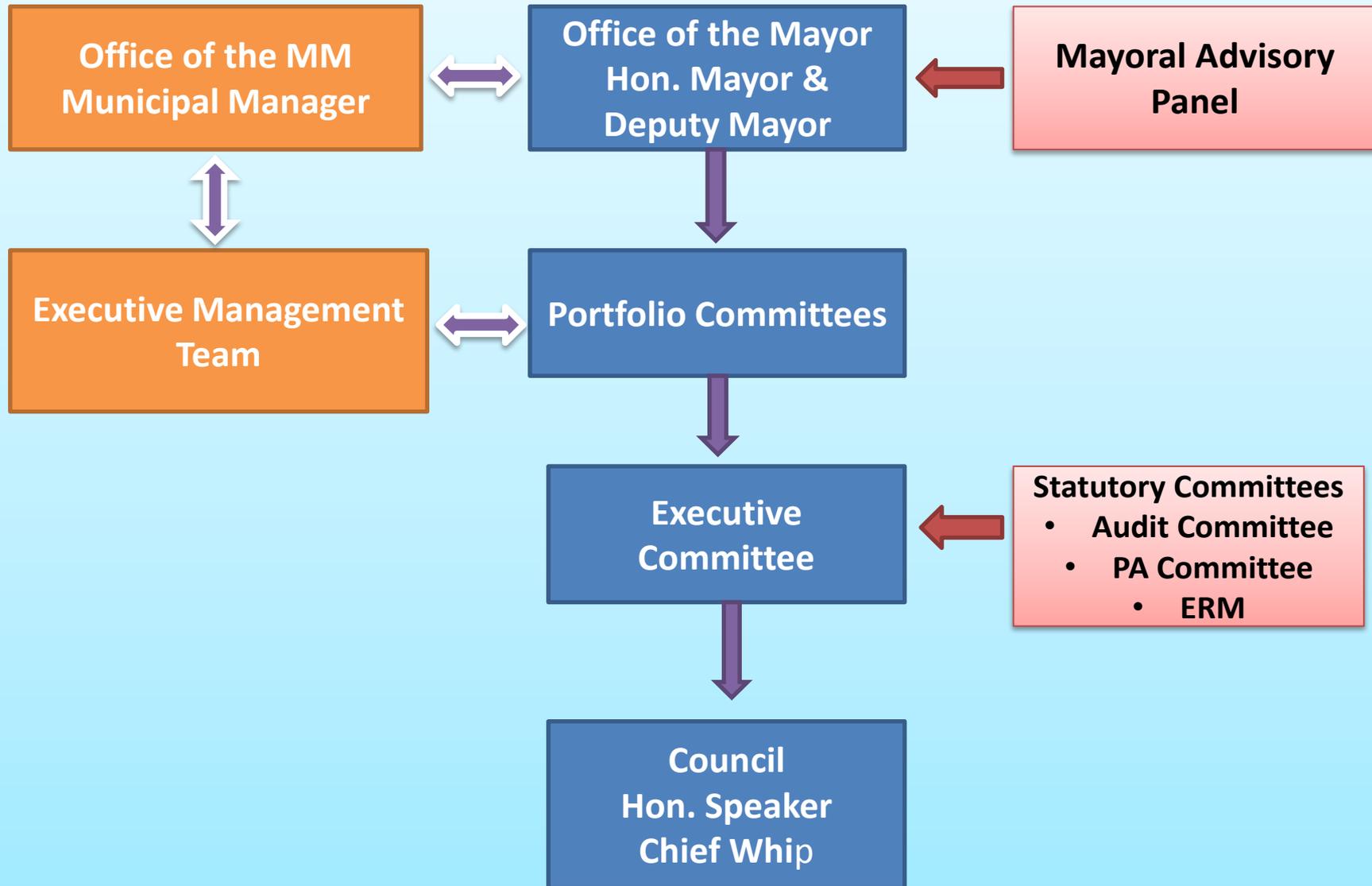
- EDTEA, DTI, DSBD, DARD, DoT, P/NT, COGTA, NED, DST etc.

## **Other**

- CSIR, UDM, Institutions of Higher Learning etc.



# Reporting Structure



# Broad Objectives

- Sustainable & Inclusive Economic Growth
- Sustainable & Strategic Infrastructure Development
- Economic Transformation
- Job Creation
- Investment Leveraging
- City Profiling – National and International
- Economic Diversification
- City Safety
- Revenue Enhancement
- Unemployment, Poverty and Inequalities

# Terms of Reference

- Develop an understanding of business climate (localized, regional, provincial, national and global scale) in terms of market related forces and industry trends;
- Strategic input on bankable value propositions that will respond accurately to problem statements around city economic growth, transformation, job creation & strategic infrastructure investment;
- Provide wise-counsel on structural economic challenges & solutions;
- Provide unbiased insights and ideas from a third-party point of view in respect of the economy and its fundamentals;
- Encourage and support the exploration of new ideas of doing business;
- Act a repository of information to disseminate and communicate including up to date economic data, trends and market forces;

# Terms of Reference Cont...

- Provide and formalize business networking platform for the City to extensively engage business community nationally and internationally;
- Provide strategic and advisory support in relation to programmes aimed at skills development in particular youth employment;
- Provide strategic and advisory support on the packaging and implementation of catalytic projects;
- Play an advocacy role on behalf of the City of uMhlathuze;
- Support the City in leveraging new funding streams and mechanisms
- Share best practices;
- Provide and advise on business networking platforms for the City to extensively engage business community nationally and internationally;
- Comprehensive marketing of the City.



# Meetings & Term of Office

- Term of Office: 2 years unless dissolved by the Mayor
- Meetings: Six (6) times per annum
- Meeting day, date & time to be decided by the panel
- Additional Invitations: Ministers, MECs, Chairpersons of Boards, DGs, CEOs, strategic departments and entities to be invited based on the subject matter for discussion



# Govt. Advisory System Best Practices

- BBBE Empowerment Advisory Council
- Infrastructure Coordination Commission
- Provincial Planning Commissions
- National Planning Commission
- Presidential Business Working Group
- State Owned Enterprises Review Committee

# THANK YOU

*Buy, Sell, Invest, Innovate, Live, Work and  
Play at the City of uMhlathuze*

