



## APPLICATION FORM FOR BANNERS 2024/2025

### **NON-COMMERCIAL NATURE**

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I, the undersigned, do hereby make application in terms of the Advertising Signs Bylaws for permission to display, erect, alter and/or maintain a banner of non-commercial nature in accordance with the particulars provided hereunder.

Failure to comply with the terms below and display of approval stickers will result in your banners being removed and confiscated but not destroyed by Council and may be repurchased by the owner at the cost incurred as a result of such removal and /or storage for not longer than 60 days from date of impound.

### **APPLICANT DETAILS**

NAME: .....IDENTITYNUMBER: .....

POSTAL ADDRESS .....

CONTACT TELEPHONE NO. .... EMAIL ADDRESS .....

### **BANNER DETAILS**

NUMBER OF BANNERS TO BE DISPLAYED: .....PURPOSE/TITLE OF BANNER .....

PERIOD TO BE DISPLAYED: From: ..... To: .....

TO BE DISPLAYED AT (mark with an X):

<b>MEERENSEE</b> Entrance/ Hibberd Drive	<b>MEERENSEE</b> Anglers Rod / Krewelkring	<b>MEERENSEE</b> Davidson Lane / Bay view Blvd (beach)
<b>ARBORETUM</b> Saligna / Via Richardia	<b>VELDENVLEI</b> Weigelia / Via Verbena	<b>BIRDSWOOD</b> Fish Eagle Flight / Nkoninga
<b>RICHARDS BAY CBD</b> Bullion Boulevard/North central	<b>RICHARDS BAY CBD</b> Bullion Boulevard / Guldengracht	<b>RICHARDS BAY CBD</b> Saligna /East Central Arterial
<b>AQUADENE</b> North Central Arterial / ViaAmmannia	<b>BRACKENHAM</b> Via Davalia / North Central	<b>ENSELENI</b> Next to Health Clinic
<b>ESIKHALENI</b> Entrance to Ndlebe Nshona	<b>EMPANGENI</b> Grantham Highway / Main	<b>EMPANGENI</b> Main Road (Frank Bull / Baines)
<b>ESIKHALENI</b> Entrance/New Mall	<b>NGWELEZANE</b> Entrance next to garage	<b>KWADLANGEZWA</b> Opp. University of Zululand

I understand and accept that:

- a) Every person intending to display or cause or permit to be displayed any advertisement relating to an election or advertising any meeting, function or event of a sporting, civic, cultural, social, educational, religious, charitable, political or other similar character in any street or public place or on Council property shall first obtain the written permission of the Council.
- b) Every application for permission shall be made on the prescribed form and be accompanied by the prescribed fee and deposit as contained in the Municipal Yearly tariffs of charges Sign Charges. The applicant shall on application submit a copy of all the posters to which the application relates and written details of the streets in which the posters are to be displayed.
- c) Any person who displays or causes a poster, banner or flag advertisement to be displayed shall comply with the following requirements to the Council's satisfaction-
  - i. Any advertisement relating to an election, meeting, function or even shall be a maximum size of 600mm high x 450mm wide; shall have a clear height of minimum 2m of the ground; and shall be securely fixed to durable hardboard or other approved backing board.
  - ii. In the case of banners or flags, the maximum size shall be 3m<sup>2</sup>, suspended between non-corrosive pole/s or other approved support/stand which shall be placed and fastened in such a manner so as not to constitute a danger to any vehicular traffic, pedestrian, person/s or property in any street, public place or Council property.

- iii. Any person/s or, in the case of election advertising, each political party displaying or causing to display any poster advertisement relating to the same meeting, function or event shall only be permitted one poster per electricity lamp-post. No posters are permitted to be displayed on bridges, traffic lights, traffic signs, natural features, freeways and/or national routes.
- iv. Any advertisement relating to an election, meeting, function or event shall not be placed in such a manner that the content of separate advertisements when read in succession, forms a continuous relative legend.
- v. Any advertisement relating to a meeting, function or event other than an election, shall not be displayed for longer than (14) days before the day on which it begins or longer than three days after the day on which it ends. Election advertisements may be displayed from the beginning of the day of declaration of an election to the end of the third day after the election.
- vi. The total number of posters displayed at any one time relating to any meeting, function or event may not exceed 300, except in special circumstances and with the consent of Council. In the case of election advertisements, no limitation will be placed on the number of posters displayed.
- vii. Any advertisement relating to an election shall be on the basis of a written agreement between the Independent Electoral Commission and the relevant political party.
- viii. Banners approved in terms of this section may not be larger than 6m<sup>2</sup>.
- ix. Banners and flags may be applied for as directional advertising for Streets scaping urban areas such as pedestrian malls and gateways or for displaying only the name, corporate symbol and nature of enterprises.
- x. Every poster for which permission is granted shall be provided with a Council sticker or marking which shall be visibly displayed to indicate the Council's approval and the Council shall be entitled to retain one such poster for identification purposes.

\_\_\_\_\_  
**APPLICANT'S SIGNATURE**

\_\_\_\_\_  
**DATE**

**OFFICIAL USE ONLY**

Application for banners R204.35 per banner x no. of banners including VAT R235.00 = R\_\_\_\_\_

**TOTAL AMOUNT PAYABLE** ..... **APPROVED** .....

**uMHLATHUZE LOCAL MUNICIPALITY**  
**FIRST NATIONAL BANK**  
**ACC NO: 63039446843**  
**BR CODE: 210554**  
**REF NO: Q54**