



APPLICATION FORM 2024/2025 AUCTION POSTER (COMMERCIAL)

Enquiries: Shernon Daniels tel. 035 9075401

e-mail: DanielsS@umhlathuze.gov.za

I, the undersigned, do hereby make application in terms of the Advertising Signs Bylaws for permission to display, erect, alter and/or maintain a banner of non-commercial nature in accordance with the particulars provided hereunder.

Failure to comply with the terms below and display of approval stickers will result in your banners being removed and confiscated but not destroyed by Council and may be repurchased by the owner at the cost incurred as a result of such removal and /or storage for not longer than 60 days from date of impound.

APPLICANT DETAILS

NAME:
IDENTITY NUMBER:
POSTAL ADDRESS
CONTACT TELEPHONE NO. EMAIL ADDRESS

POSTER DETAILS

PURPOSE OF POSTER (Mark with an X)

Event of primarily commercial nature
(R23.48) per sticker PLUS VAT R235.00

PLEASE SUBMIT A COPY OF THE POSTER THAT WILL BE ADVERTISED FOR APPROVAL

NUMBER OF POSTERS TO BE DISPLAYED:
PERIOD TO BE DISPLAYED: From: To:
PURPOSE / TITLE OF POSTERS:
STREETS TO BE DISPLAYED:

I understand and accept that:

- 4.15.1. An auction poster may only be 841 mm x 594 mm.
- 4.15.2. An auction poster requires the specific consent of the Municipality.
- 4.15.3. An auction poster may only be displayed for fourteen (14) days before the date of the auction and must be removed three days after the auction has taken place.
- 4.15.4. An auction poster may also be displayed in terms of Clause 14.6 (posters and notices) of this By-law, subject to the conditions with regard to "Category one" of
- 4.15.5. Only two (2) auction posters per street block are allowed, with a maximum of one hundred (100) posters per auction.
- 4.15.6. An auction poster may not be displayed on provincial or national roads.
- 4.15.7. Stakes or posts to which auction posters are affixed may not be driven more than 120 mm into the ground.
- 4.15.8. An auction poster may not be erected on tarred or paved surfaces.
- 4.15.9. An auction poster may not be higher than 1 m and may not cause an obstruction or pose a danger to pedestrians or traffic.
- 4.15.10. An auction poster may use only an arrow to indicate the direction of the auction.
- 4.15.11. The auctioneer's name, the word "auction" and details of the auction must appear on the signs.
- 4.15.12. In the case of a liquidation auction, a copy of the relevant court order with the case number must accompany the application for consent.
- 4.15.13. The case number must be clearly displayed at the bottom of the sign.

- 4.15.14. All information on the poster must have a minimum letter size of 50 mm (including lower-case letters).
- 4.15.15. Auction posters may not be placed on traffic circles, traffic islands, traffic lights, road traffic signs, power masts, trees, pillars, fencing, electrical substations, bridges or any similar structure.
- 4.15.16. No person may hoist, display, distribute or erect flags, display boards, buntings, balloons, banners, parking caravans, cars, containers or similar devices or material on any part of a road reserve in the Municipal area.

APPLICANT SIGNATURE

DATE:

OFFICIAL USE ONLY

COST OF APPLICATION FEE: R204.35 Inc. VAT R235.00 STICKER FEE (R23.48) EXCL VAT R27.00

AMOUNT PAYABLE

APPROVED:

**uMHLATHUZE LOCAL MUNICIPALITY
FIRST NATIONAL BANK
ACC NO: 63039446843
BR CODE: 210554
REF NO: Q54**